



# Sierra Pacific Industries

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## FOR IMMEDIATE RELEASE

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### **SIERRA PACIFIC INDUSTRIES ACHIEVES CHAIN-OF-CUSTODY CERTIFICATIONS**

**Redding, CA** – As a part of a broad commitment to corporate social responsibility, Sierra Pacific Industries (SPI) announced today that it has achieved dual chain of custody certifications under the Sustainable Forestry Initiative® (SFI Inc.) and the Programme for the Endorsement of Forest Certification (PEFC) for its operations in California and Washington.

“We are pleased to be able to offer chain of custody certified wood products to our customers,” said Sierra Pacific Industries spokesman Mark Pawlicki. “With SFI® and PEFC chain of custody certification, Sierra Pacific is strengthening its environmental commitment, and helping our customers demonstrate their own environmental commitment,” said Pawlicki.

With over 152 million acres (62 million hectares) certified across North America, the SFI sustainable forestry certification program is one of the largest in the world, with a standard based on principles and measures that promote responsible environmental behavior and sound forest management including measures to protect water quality, biodiversity, wildlife habitat, species at risk and forests of exceptional conservation value. Chain-of-custody certification means a company has a tracking system in place that identifies the amount of certified, uncertified and recycled content in the forest products it buys, uses or sells.

The SFI Standard has been endorsed by PEFC, a globally recognized forest certification organization which currently encompasses over 500 million acres worldwide.

By achieving SFI certification, Sierra Pacific Industries joins a growing community of companies, land-owners, and social and environmental organizations committed to improving forest practices on a global scale. Lumber, millwork, molding, and remanufactured products, as well as wood fiber by-products are available under SPI’s chain of custody certificates.

“Demand for products from well-managed forests is increasing worldwide and with today’s announcement, SPI joins a growing number of companies that are demonstrating their environmental commitment through certification to the SFI program,” said SFI Inc. President and CEO Kathy Abusow. “At a time when just 10 per cent of the world’s forests are independently certified, Sierra Pacific Industries has taken a leadership role by supporting global efforts to improve forest practices.”

“Chain of custody certification means we will be able to service the increasing market demand for environmentally-friendly products which is good for our business and good for our forests,” said Pawlicki.

Sierra Pacific Industries is a third-generation, family owned and operated forest products company, and is the second largest lumber producer in the United States. The company owns nearly two million acres of timberland in California and Washington, and produces lumber from 15 sawmills, plus millwork, windows, and by-products all of which are certified under the Sustainable Forestry Initiative. Protection of the environment is the cornerstone of our forest management policies. For more information, visit [www.spi-ind.com](http://www.spi-ind.com).

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#### About SFI Inc.

SFI Inc. is a 501(c)(3) non-profit organization and is solely responsible for maintaining, overseeing and improving the Sustainable Forestry Initiative program. SFI Inc. directs all elements of the Sustainable Forestry Initiative program including the SFI Standard, chain-of-custody certification, fiber sourcing requirements, labeling and marketing. SFI Inc. is overseen by a three-chamber Board of Directors representing social, environmental and economic sectors.

For more information about the SFI program, visit [www.sfiprogram.org](http://www.sfiprogram.org).

#### About PEFC

The PEFC is a global umbrella organization for the assessment and mutual recognition of national forest certification schemes developed in a multi-stakeholder process. It is an independent, non-profit, non-governmental organization, founded in 1999, which promotes sustainably managed forests through independent third party certification. The PEFC provides an assurance mechanism to purchasers of wood and paper products that they are promoting the sustainable management of forests.

For more information about PEFC, visit [www.pefc.org](http://www.pefc.org).