



For Immediate Release
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Sierra Pacific Industries Completes Acquisition of Hurd Windows and Doors

Anderson, CA – Sierra Pacific Industries (SPI) today announced it has completed the purchase of Hurd and Superseal Windows and Doors. Sierra Pacific announced its intent to purchase Wisconsin-based Hurd and Superseal on July 7th. This purchase will add manufacturing capacity, a skilled work force, additional product lines, and immediate exposure to Central and Eastern U.S. and international markets for the Window Division of Sierra Pacific Industries – a family owned and managed wood products firm headquartered in Anderson, California.

SPI plans to keep the Hurd and Superseal brands in their Windows Division that already includes Sierra Pacific Windows. According to SPI President George Emmerson, “We invest in trees that take 60 years to mature. So we always take a long term view of business.”

The company’s goal is to make capital investments and drive dramatic sales growth. The combined SPI/Hurd company will be—from trees to finished products—the most vertically integrated window company in the industry today.

Hurd’s market share doubled in the past six years. Plus, the addition of Hurd and Superseal will significantly expand SPI’s sales and manufacturing capabilities. Hurd’s industry-leading innovations—like CoreGuard, H3, and Ultra-R—are a strategic fit for SPI.

SPI purchased HWD Acquisition, Inc. (dba Hurd Windows & Doors) from Longroad Asset Management, the investment company that bought Hurd Windows and Doors in 2008.

ABOUT SIERRA PACIFIC INDUSTRIES

Sierra Pacific Industries is a third-generation, family-owned forest products company based in Anderson, California. The firm owns and manages nearly 1.9 million acres of timberland in California and Washington, and is the second largest lumber producer and largest manufacturer of millwork in the United States. Sierra Pacific Industries is committed to managing its lands in a responsible and sustainable manner to protect the environment while providing quality wood products and renewable power for consumers.

ABOUT HURD WINDOWS & DOORS

HWD Acquisition, Inc. is headquartered in Medford, Wisconsin. The company markets products under the Hurd and Superseal brands and is recognized for its 90-plus year tradition of building custom wood windows and doors to the highest standards of excellence and quality. Hurd products are sold exclusively through more than 400 distributors in the United States and Canada, and in 20 countries worldwide. With factories in Medford and Merrill, Wisconsin, Hurd products are manufactured in 600,000 square feet of production space.

ABOUT SUPERSEAL WINDOWS & DOORS

Celebrating more than 50 years in business, Superseal Window and Door manufacturing is based in Merrill, Wisconsin. The company has set the standards for top-quality products and exceptional service in the vinyl window and door industry. Unlike ordinary vinyl lines, Superseal offers consumers an unlimited number of exterior painted colors and superior energy performance, best demonstrated by their flagship Ultra-R™ glazing.